

PAGE # 1 (ORIGINAL CORRECTED COPY :)

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS - LOCAL ⁴⁰⁰
POST OFFICE BOX 1256, WALL, N.J. 07719-1256

ATTENTION: PETER A. GERONIMO, BUSINESS MANAGER

DEAR SIR,

PERMIT TO INTRODUCE MYSELF: ROBERT I. STIER, JERSEY CENTRAL POWER & LIGHT CO., (RETIRED) MY PURPOSE IN WRITING TO YOU IS TWOFOLD, AS FOLLOWS.

① AS A WORKING MEMBER OF J.C.P. & L CO. FOR 34 YEARS, I HAD THE OPPORTUNITY, ON NUMEROUS OCCASIONS, TO INTERFACE WITH MEMBERS OF YOUR "LOCAL", TO THE MUTUAL BENEFIT OF ALL CONCERNED. AT 82+ MY MEMORY FOR NAMES & PLACES IS NOT SO AGILE ANYMORE. EVEN TODAY A FEW NAMES STILL COME TO MIND --- REGGIE RICHARDSON, BILL KNUCKLES SY WOOLEY, TO NAME A FEW (THERE WERE MANY MORE).

I HAVE ENCLOSED WITH THIS LETTER, A FEW COPIES OF ACTUAL "JOBS" DONE BY THOSE I BELIEVE WERE

MEMBERS OF YOUR LOCAL, AT THE TIME (MOSTLY CIRCA - 1960) OR THEREABOUTS. - CONTINUED ON PAGE # 2 -

IT WAS ALWAYS A PLEASURE WORKING WITH SUCH COMPETENT PEOPLE. WHILE I DID NOT ENGAGE IN THE HANDS-ON PART OF THESE JOBS, MY SERVICES WERE FREELY AVAILABLE TO YOUR MEMBERS IN THE DESIGN AND CONSULTATION PART OF YOUR SERVICES TO YOUR CUSTOMERS.

(B) THIS BRINGS ME TO THE SECOND REASON FOR WRITING TO YOU.

AS I MENTIONED, MUCH OF MY WORK INVOLVED BOTH "LIGHTING DESIGN" AS WELL AS "TROUBLE SHOOTING" CUSTOMER "INQUIRES" AS TO PROPER & EFFICIENT LIGHTING DESIGNS / LAYOUTS FOR MAXIMISING ENERGY USAGE IN EFFICIENT & COST-EFFECTIVE WAYS.

THIS APPLIED TO OUR CUSTOMERS AS WELL AS OUR OWN INTER COMPANY NEEDS & SERVICES, SUCH AS ALL-ELECTRIC HOMES, AND OF COURSE COMMERCIAL/INDUSTRIAL ILLUMINATION SERVICES.

YOUR "LOCAL" WAS A PART OF WHAT WAS TO BECOME A MOST UNUSUAL & CHALLENGING REQUEST, WHICH I WAS ASKED TO FULFILL ABOUT THE TIME YOUR PRESENT BUILDING WAS BEING CONSTRUCTED. I DON'T RECALL WHO SERVED AS "BUSINESS MANAGER," DURING THIS TIME, BUT IT MAY HAVE BEEN "REGGIE RICHARDSON," ALTHOUGH I CAN'T SAY FOR CERTAIN. AT THE TIME OF THE LOCAL'S REQUEST, YOU WERE DOING BUSINESS AS "MONMOUTH-OCEAN ELECTRICAL CONTRACTORS ASSOCIATION." MY ONLY "CLAIM TO FAME" IN ALL THIS WAS, WITH YOUR MANAGEMENT'S

CONSENT WAS, THAT I COME UP WITH AN IDEA FOR THE DESIGN OF A "LOGO" TO COMPLEMENT YOUR JOINT UNION'S COMMITMENT TO SERVICE & STANDARDS WHICH YOU WERE ALREADY KNOWN FOR.

I AM UNCERTAIN OF THE DATE THAT I CAME UP WITH THE IDEA, WHICH RESULTED IN THE FINAL PRODUCT (COPIES OF WHICH ARE ENCLOSED). THE ARM & HAND ARE A COPY OF MY LEFT ARM! NO I WAS NOT HOLDING THE BALANCE BEAM, I TOOK THAT FROM ANOTHER SOURCE, WHICH I NO LONGER CAN RECALL, BUT IT SEEMED TO FIT WITH THE WORDS OF THE LOGO ITSELF, INASMUCH AS YOUR ORGANIZATION WAS ESSENTIALLY A "TWO COUNTRY" ORGANIZATION AT THE TIME. THE "HALO" OF SPARKS, PLUS THE WORDING FOR THE "LOGO" ITSELF WERE MY THOUGHTS AS I CONSIDERED HOW BEST TO PRESENT THE MESSAGE OF A VIABLE ORGANIZATION WHO HAD PROVEN THAT IT HAD THE "RIGHT STUFF." AS THEY SAY, "THE BEST IS HISTORY."

PERHAPS YOU ARE WONDERING WHAT BROUGHT THIS TO MY MIND, AFTER SO MANY YEARS HAVE PASSED?

IN CONCLUSION, I WOULD BE REMISS IF I DID NOT THANK MY NEPHEW DAN MATTHEWS (WHO IS ALSO, A MEMBER OF YOUR LOCAL) FOR HIS ENCOURAGEMENT IN THIS PROJECT.

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ADDITIONALLY I AM INCLUDING A FEW COPIES OF MY FORMER JOB SITES, WHICH WERE SUCCESSFULLY COMPLETED BY YOUR MEMBERS, AS PART OF MY JOURNEY DOWN "MEMORY LANE". I DO HOPE YOU WILL ADD THIS BIT OF HISTORY TO YOUR ARCHIVES, WITH MY BELATED THANKS FOR SERVICES RENDERED.

SINCERELY,
(732) 350-7745 Robert "Bob" Stier

Copy to:

DAN MATTHEWS

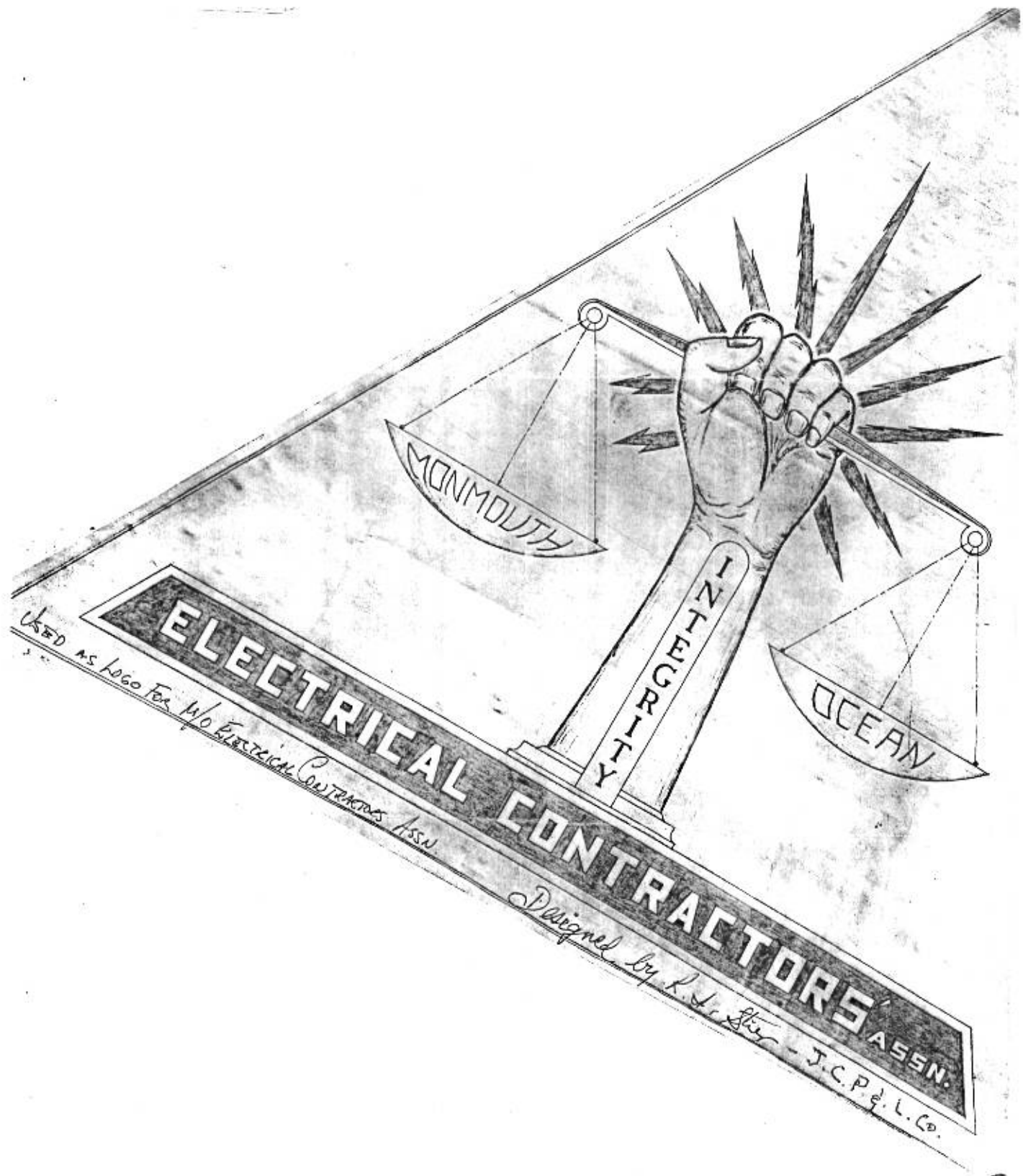


ROBERT I. STIER (RETIRED)
COMMERCIAL REPRESENTATIVE

JERSEY CENTRAL POWER & LIGHT COMPANY
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ASBURY PARK, N. J. 07712 TEL.: (201) 775-6600

PEOPLE SHALL KNOW
YOU, BY THE NAME YOU
SHARE!

SEE ALSO: PROVERBS 22:1



USED AS LOGO FOR N.Y. ELECTRICAL CONTRACTORS ASSN.

Designed by R. L. Steer - J.C.P. & L. Co.